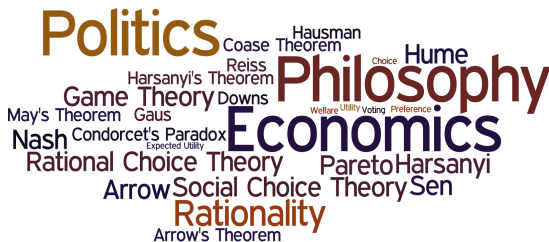


Methods in Philosophy, Politics and Economics: Individual and Group Decision Making

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$u : \mathcal{L} \rightarrow \mathbb{R}$ is linear provided for all $L = [L_1 : p_1, \dots, L_n : p_n] \in \mathcal{L}$,

$$u(L) = \sum_{i=1}^n p_i \times u(L_i)$$

von Neumann-Morgenstern Representation Theorem A binary relation $\succeq$ on $\mathcal{L}$ satisfies Preference, Compound Lotteries, Independence and Continuity if, and only if, $\succeq$ is representable by a linear utility function $u : \mathcal{L} \rightarrow \mathbb{R}$.

Moreover, $u' : \mathcal{L} \rightarrow \mathbb{R}$ represents $\succeq$ iff there exists real numbers $c > 0$ and d such that $u'(\cdot) = cu(\cdot) + d$. (“ u is unique up to linear transformations.”)

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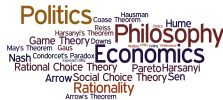
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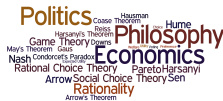
- ▶ Utility is unique only *up to linear transformations*.
- ▶ Issue with continuity: $\$1 \succ 1 \text{ cent} \succ \text{death}$, but who would accept a lottery which is p for $\$1$ and $(1 - p)$ for death??
- ▶ Important issues about how to identify correct descriptions of the outcomes and options.

Objections



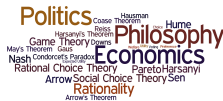
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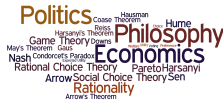
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- ▶ The axioms are too strong. Do rational decisions *have* to obey these axioms?

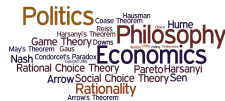
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Allais Paradox

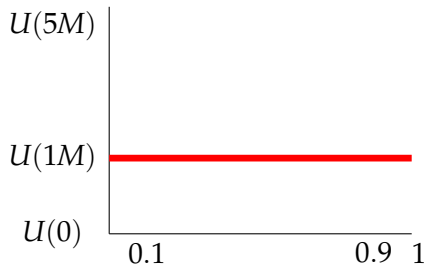


		Red (1)	White (89)	Blue (10)
S_2	C	1M	0	1M
	D	0	0	5M

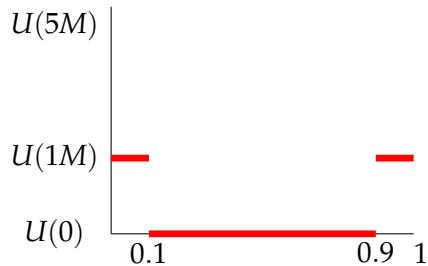
Allais Paradox



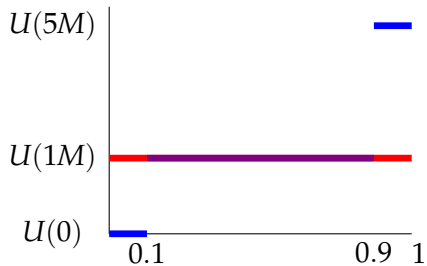
		Red (1)	White (89)	Blue (10)
S_1	A	1M	1M	1M
	B	0	1M	5M
S_2	C	1M	0	1M
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[1M : 0.01, 1M : 0.89, 1M : 0.01]

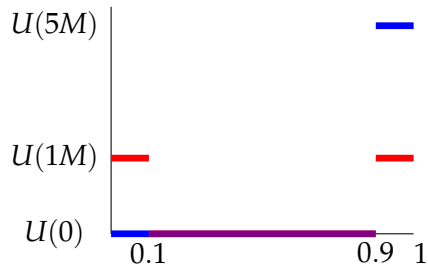


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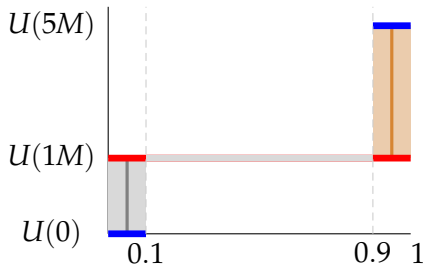
[1M : 0.01, 1M : 0.89, 1M : 0.01]

[0 : 0.01, 1M : 0.89, 5M : 0.01]



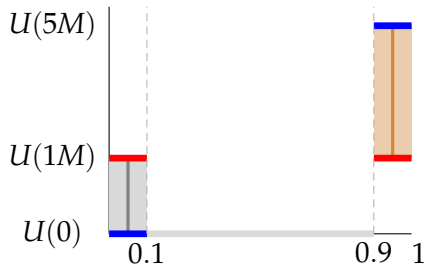
[1M : 0.01, 0 : 0.89, 1M : 0.01]

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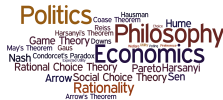
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		Red (1)	White (89)	Blue (10)
S_1	A	1M	1M	1M
	B	0	1M	5M
S_2	C	1M	0	1M
	D	0	0	5M

$$A \succeq B \text{ iff } C \succeq D$$

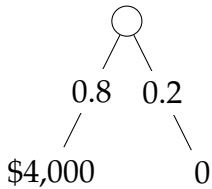
Independence



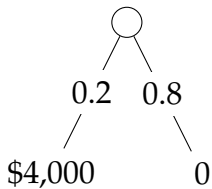
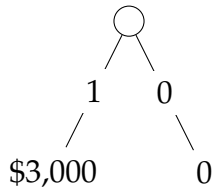
Independence For all $L_1, L_2, L_3 \in \mathcal{L}$ and $a \in (0, 1]$,

$L_1 \succ L_2$ if, and only if, $[L_1 : a, L_3 : (1 - a)] \succ [L_2 : a, L_3 : (1 - a)]$.

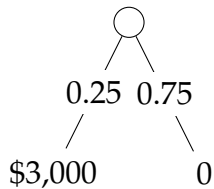
$L_1 \sim L_2$ if, and only if, $[L_1 : a, L_3 : (1 - a)] \sim [L_2 : a, L_3 : (1 - a)]$.

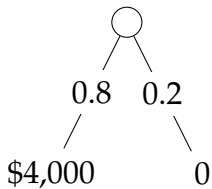


$\succsim$

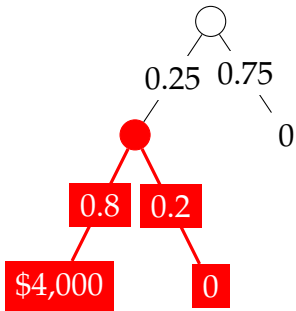
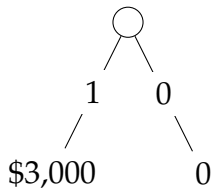


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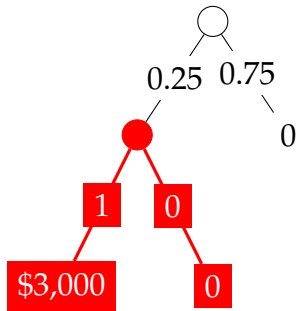


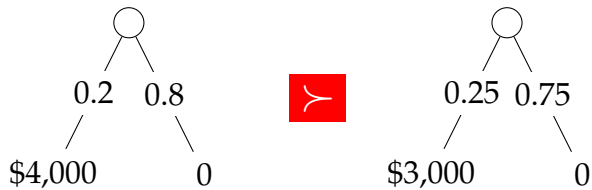
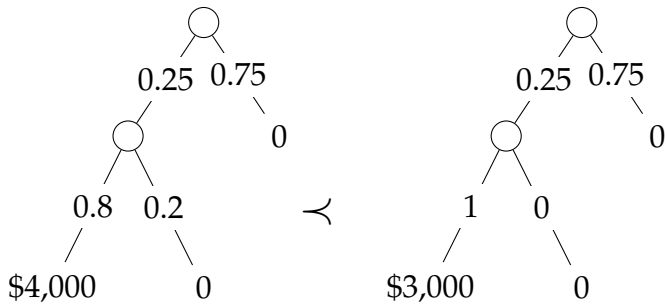


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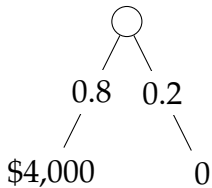
$\succsim$



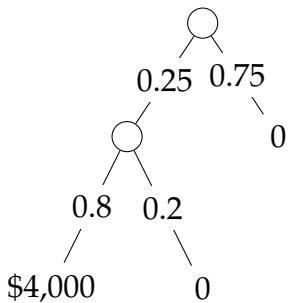
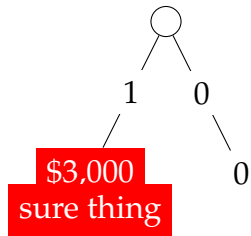


$$0.25 * 0.8 = 0.2$$

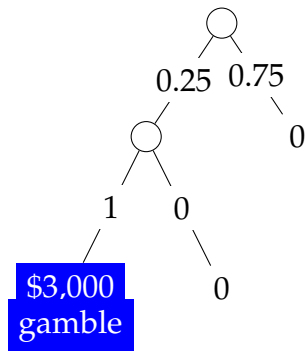
$$0.25 * 1 = 0.25$$



$\succsim$



$\succsim$

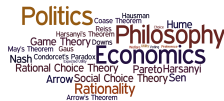


Allais Paradox

We should **not** conclude either



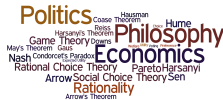
Allais Paradox



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Allais Paradox

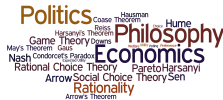


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Allais Paradox



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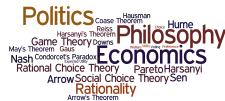
(a) The axioms of cardinal utility fail to adequately capture our understanding of rational choice, or

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Rather, people's utility functions (*their rankings over outcomes*) are often far more complicated than the monetary bets would indicate....

L. Buchak. *Risk and Rationality*. Oxford University Press, 2013.

Ellsberg Paradox



Lotteries	30	60	
	Blue	Yellow	Green
L_1	1M	0	0
L_2	0	1M	0

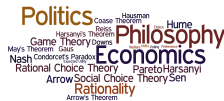
Ellsberg Paradox



Lotteries	30	60	
	Blue	Yellow	Green
L_3	1M	0	1M
L_4	0	1M	1M

$$L_1 \succeq L_2 \text{ iff } L_3 \succeq L_4$$

Ambiguity Aversion



I. Gilboa and M. Marinacci. *Ambiguity and the Bayesian Paradigm*. Advances in Economics and Econometrics: Theory and Applications, Tenth World Congress of the Econometric Society. D. Acemoglu, M. Arellano, and E. Dekel (Eds.). New York: Cambridge University Press, 2013.

Flipping a fair coin vs. flipping a coin of unknown bias: “The probability is 50-50” ...

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- ▶ Imprecise probabilities
- ▶ Non-additive probabilities
- ▶ Qualitative probability