Auto code a social media dataset based on predefined columns

- 1. In List View or Detail View, click on the dataset you want to auto code.
- 2. On the Analyze tab, in the Coding group, click Auto Code.



The Auto Code Wizard opens. Follow the steps on the Wizard.

Wizard step	Description
Choose how you would like to auto code your sources	Click Auto code using source structure or style.
Choose how you would like to code at nodes	Choose Code at nodes for each value in predefined columns This option is only available for datasets containing social media data (for example, Facebook or Twitter) collected with NCapture.
Choose whether to code all rows or filtered rows.	This step is only displayed if a filter is applied to the dataset— choose whether you want to use all rows when auto coding, or only filtered rows.
Select the predefined columns that contain values you want to use as node names	Choose how you want to code the posts or comments. The options available will vary depending on the type of social media data. For example, if you are coding a dataset containing Facebook data, you can select Conversation. The content of a post and its comments will be coded to a node for the conversation. This helps to see the context of the comments. If you auto code by Username, a case node is created for each user and their profile information—for example, Gender and Location—is stored as attribute values on their node. The preview area at the bottom of the wizard, shows the nodes that will be created based on the options you have selected on this step of the wizard. Click the Expand buttons to expand the hierarchy. Only the leaf nodes in the hierarchy are coded to. If you are not satisfied with the structure, try changing the options on this step.
Select a location for the nodes.	You can store the nodes under a parent node or in a folder. If you want to code at nodes that already exist in your project, you must select the location that matches the existing hierarchy. If you select a different location, new nodes will be created. The preview area at the bottom of the wizard shows the node structures that will be created, and the content that will be coded to the leaf nodes in the hierarchy. Click the Expand buttons to expand the hierarchy.